

# ESI Click-to-Call



## Communications Made Easy

Making calls should be as easy as a click of a mouse. With ESI Click-to-Call, switching between browsing the web and making calls is just that easy! This state-of-the-art application takes your IP Server 900 and Communications Server systems to new heights, with an innovate design that allows your PC to be the control center of your desktop phone. When users see a phone number listed on a web page, simply clicking the link initiates an outgoing call from their phone.

**Click-to-Call can be customized to work with virtually any CRM application!**

## Increase Workplace Efficiency

Say goodbye to manually dialing phone numbers that you see online. ESI Click-to-Call lets users make calls virtually from any *Windows*® application, as well as one-click dialing via *Firefox* or *Chrome* browsers. When paired with VIP 7, your PC has ability to manage all of your phone's functionality with just a single mouse click.

## Improve Customer Interaction

How you interact with customers is perhaps the most important component of managing a business. The most efficient methods to monitor these customer interactions are through customer relationship tool, such as Customer Relationship Management (CRM) applications. With ESI Click-to-Call, you can now integrate your CRM with incoming Caller IDs to your extension.

This powerful application integrates with more than ten of the most powerful CRM application on the market today, and can be customized to work with virtually any CRM application.



## How to make a call using the ESI Click-to-Call application:

1. Go to your computer's web browser.
2. Search for the phone number you'd like to call.
3. Click the number to initiate an outgoing call.

**Yes, it's that easy!**